

Privacy, Data Protection and Copyright in Media Intelligence

# ePrivacy & Data protection

Obligations and perspectives for 2018

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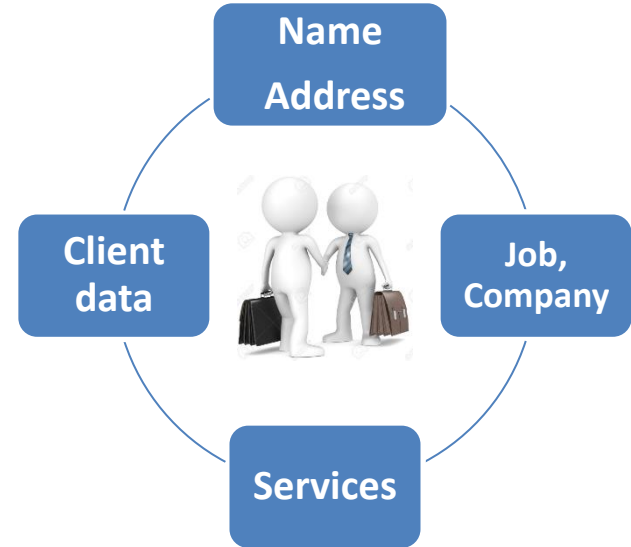
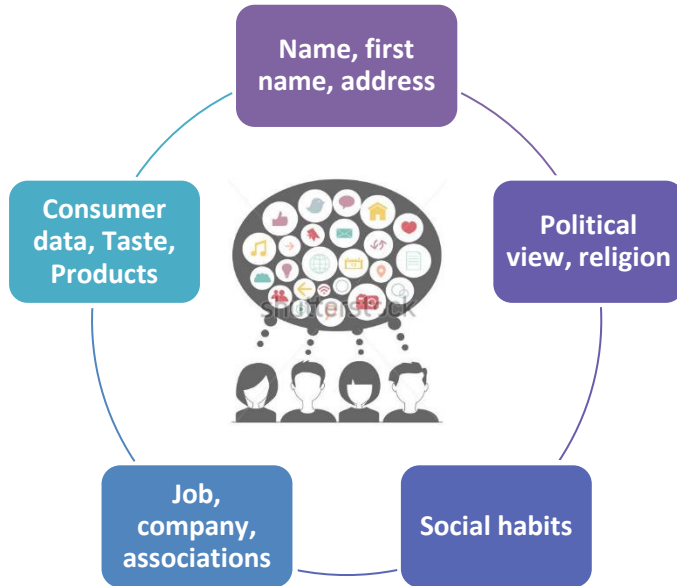
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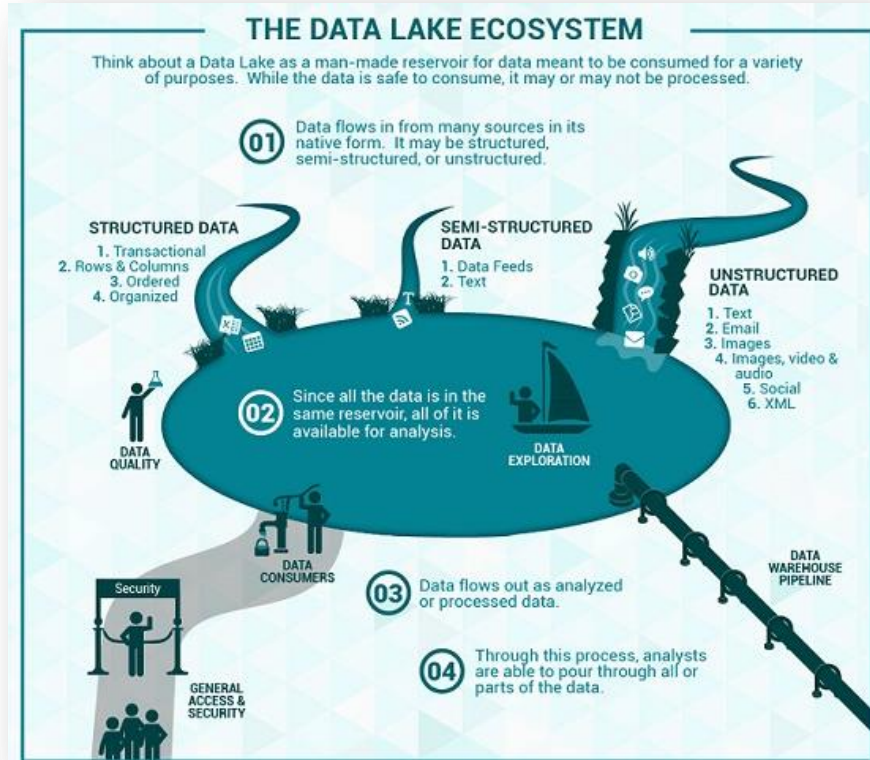
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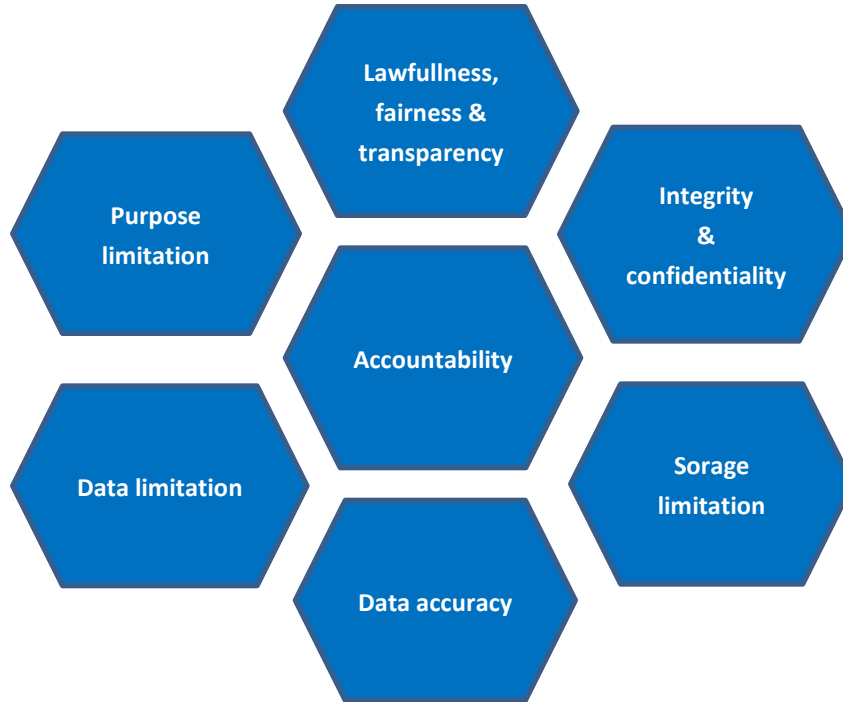
# GDPR?

## General Data Protection Regulation

# What is Personal Data?







**Rights:**  
Portability  
Erasure  
(right to be forgotten)  
Access  
Limitation  
Rectification  
Etc.

# GDPR

## General Data Protection Regulation

25th May 2018



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# Q&A



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# Thanks



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