

# How media monitoring companies can boost their business

A proposal for a new partnership

Speaker:

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Company:

**Convento GmbH**

[www.myconvento.com](http://www.myconvento.com)



**WORLD MEDIA INTELLIGENCE  
CONGRESS**

**BERLIN** \_\_\_\_\_ **4-6 October 2017**

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#WMIC17**



# Convento GmbH



- since 1995: PR Workflow Management
- since 2014: SaaS Application “myconvento”
- today: app. 2K Clients  
in Germany/Austria/Switzerland

# Our proposal



- **Strengthen your client relationships**
- **Strengthen your position versus competitors**
- **Enhance your business with existing clients**
- **Acquire new clients**

# Your clients' perspective



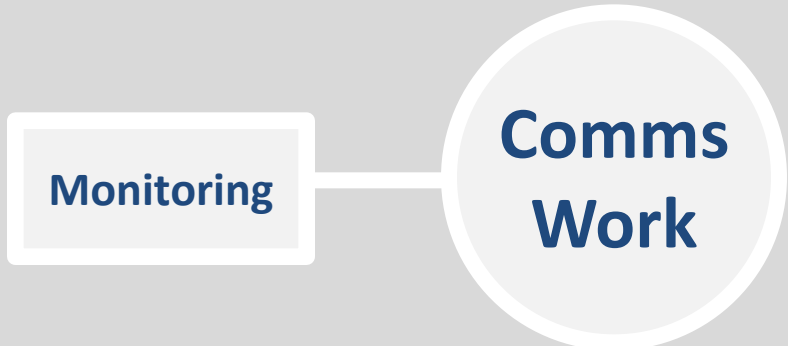
**Comms  
Work**

# Your clients' perspective



Monitoring

Comms  
Work



# Your clients' perspective



# Your clients' perspective

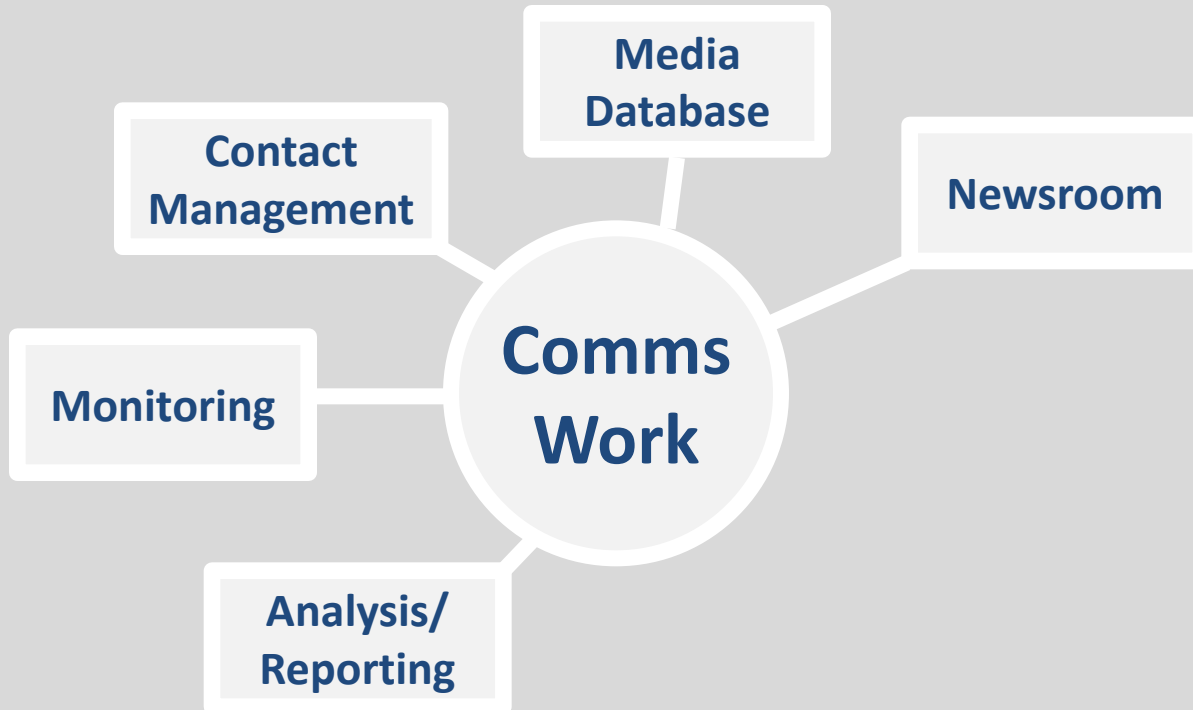


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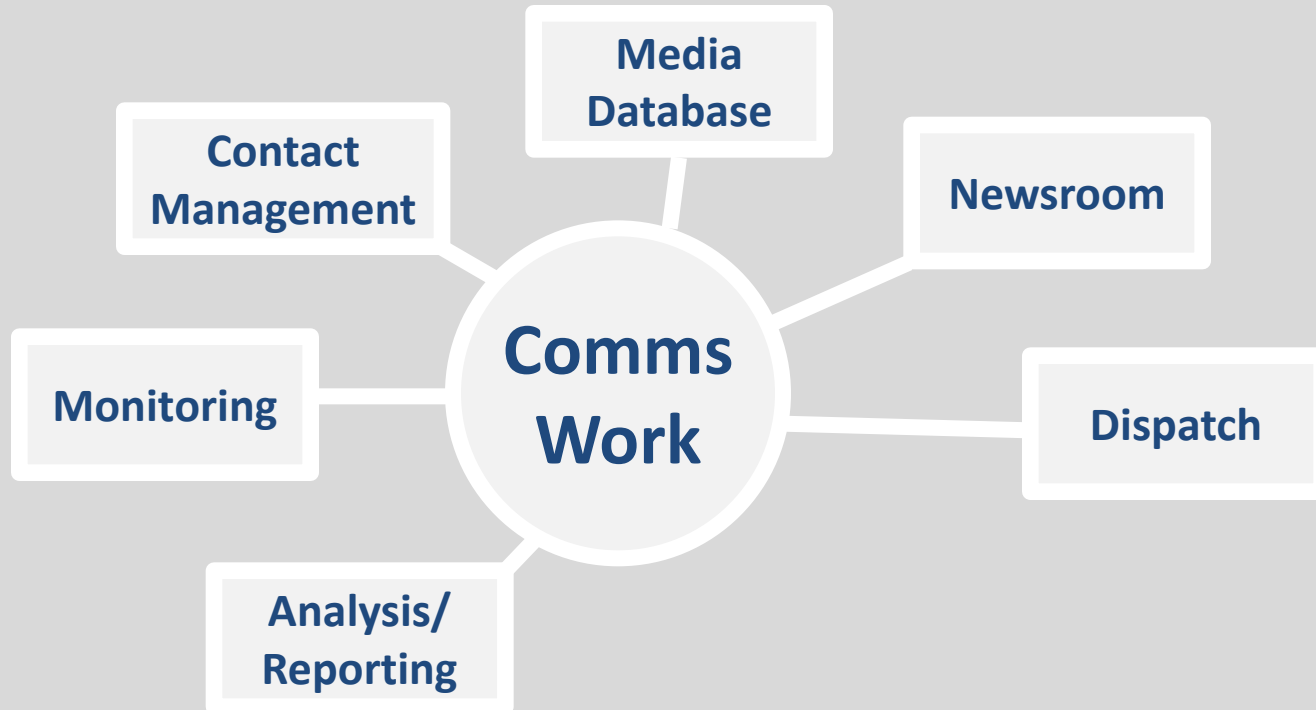




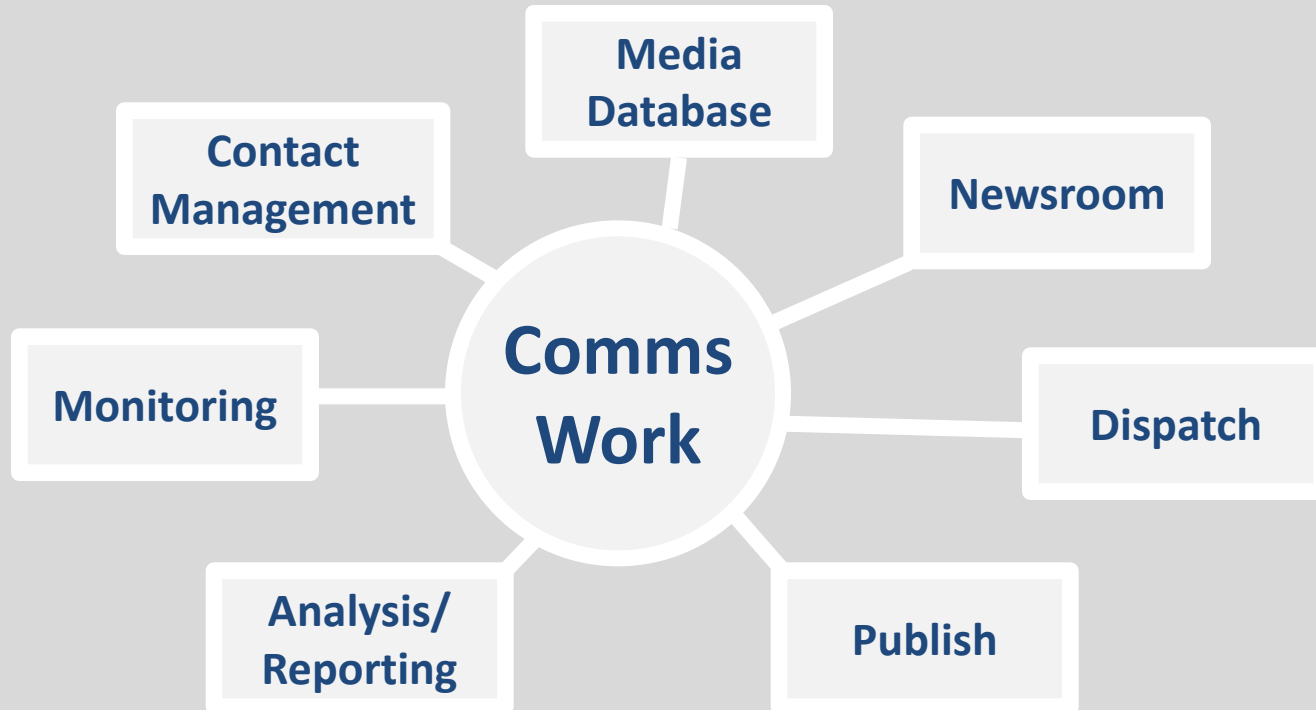
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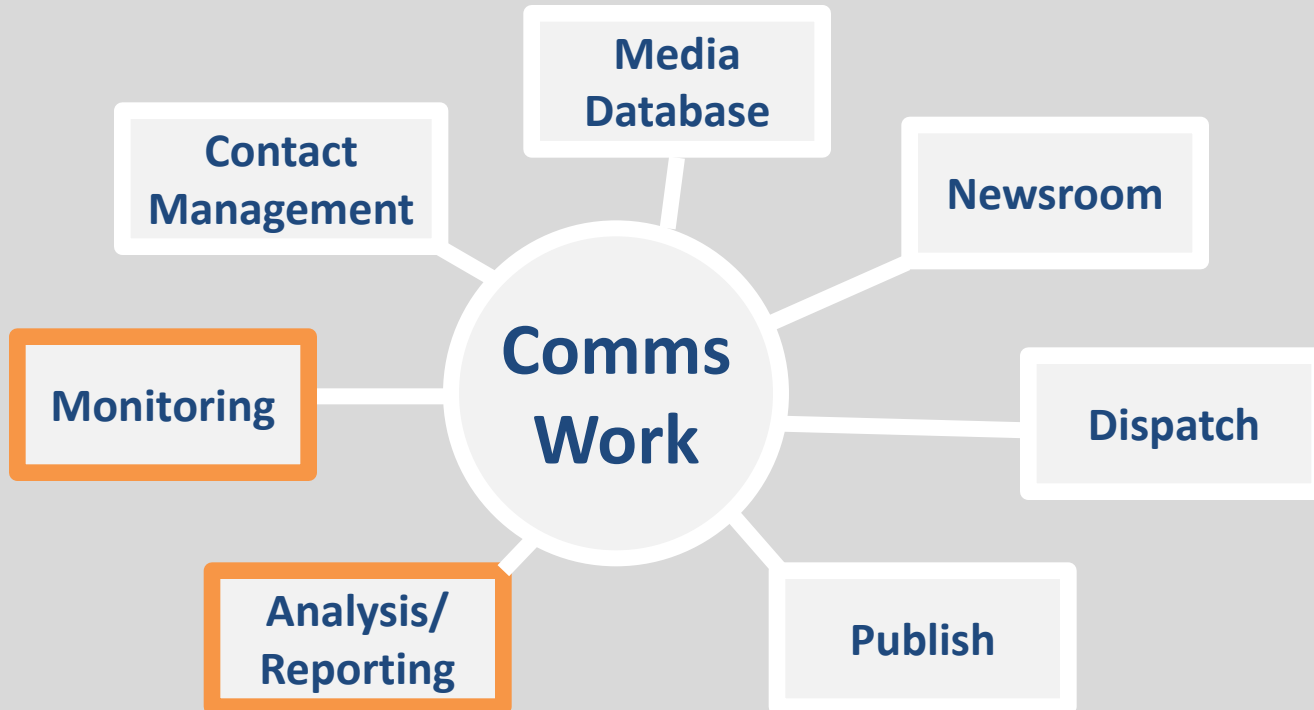
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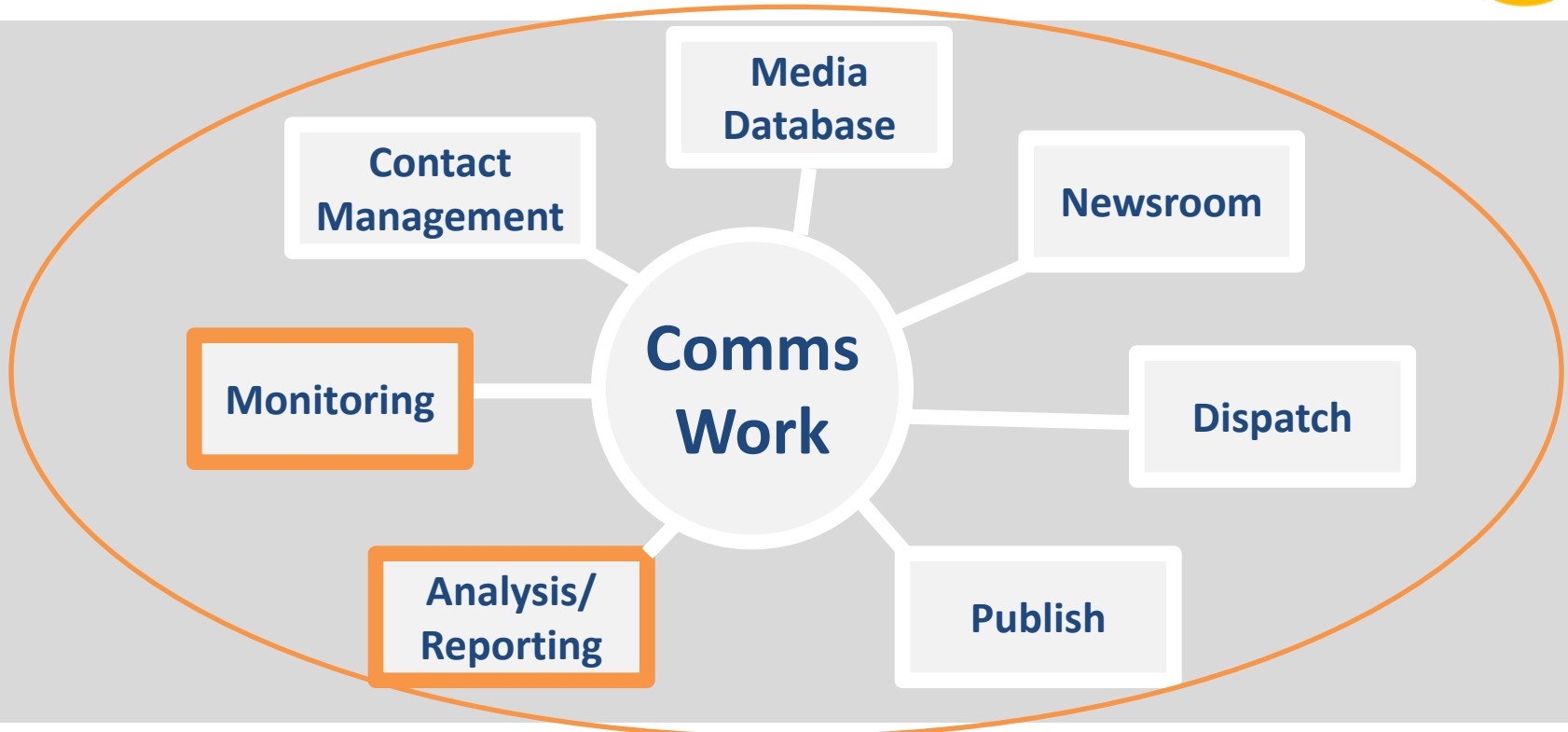
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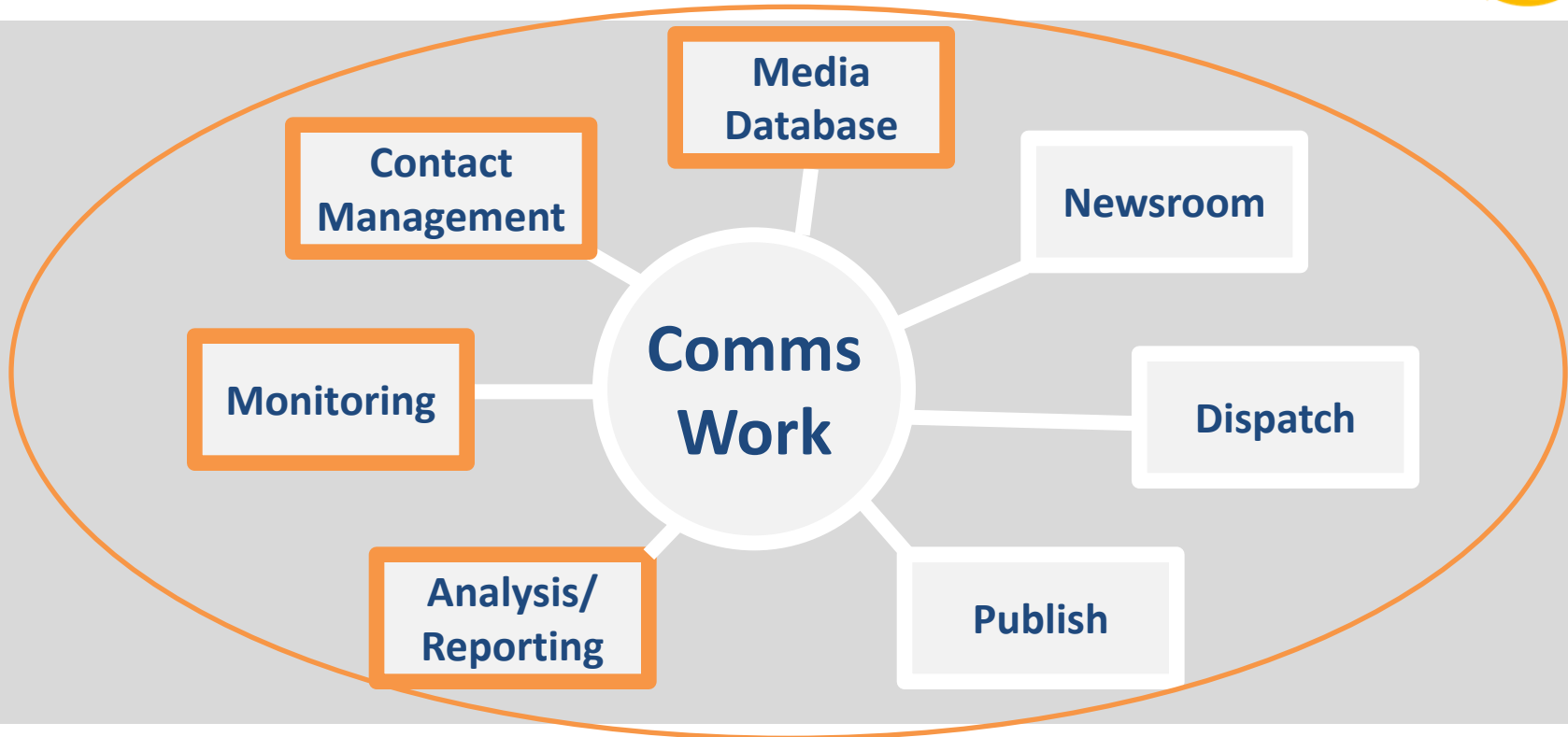
# How you contribute today



# How you can contribute tomorrow



# Add valuable services



# Let's talk



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