

Zissor and PDF-intelligence

Automated PDF clipping – article level PDF and XML out

- Print is not dead – important with efficiency and quality for print-input in the media monitoring industry
- PDF clipping is challenging and require a total new way of producing PDF articles for delivery

Speaker:

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Company:

Zissor AS

www.zissor.com



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BERLIN _____ 4-6 October 2017

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PDF clipping increase efficiency and quality

Since 1997 we have developed advanced automation for print monitoring.

From scanned papers to PDF input and PDF article deliveries

PDF ➡ Lower cost:

Less scanning – Reduction in HW and Manpower

Less physical delivery – less delivery problems - less handling - less storage

PDF ➡ Higher quality:

Higher text and image quality – higher hit-rate - actual text and image out as on input page

Less PDF size – up to 90% reduction in PDF size

PDF ➡ Faster delivery:

Less physical delivery of input issues – Earlier and more automated processing - Faster client delivery

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PDF clipping require advanced solutions

Our development focus the last years on automated PDF clipping

PDF clipping has challenged our development and solutions

Variable issue input and Several PDF standards:

Different delivery/download method – Multipage/single page – different PDF naming

PDF page layout handling varies from publishers and from PDF production systems

Input text as graphic elements:

Combination of letters as graphical elements – Text as graphic elements (death notice - advertising etc.)

PDF Article clipping – Auto layout and auto PDF clipping is much more challenging

Splitting of elements from input PDF - Invisible graphical elements inside and outside the article boundaries

- Splitting of vector graphic including both pictures and text
- Multiple element groups with different scale of coordinates elements

PDF Distribution:

Raw clip contra distributed clip - One clipping many clients – keyword highlighting - metadata and fonts increase PDF size

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Buy software from those who know

Low entry cost → low maintenance cost → no worries

Instead of developing your own production system, buy an “off the shelf” solution that just works!

You can then focus on:

- Your clients
- Product development
- Wrapping
- Efficient deliveries



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