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# Best Practices and Dutch elections

Gaining insights using Artificial and Human Intelligence

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## What is a best practice?

- *Time-bound*
- *Dependent on knowledge and experience*
- *Proven added value*
- *Clear description and scope*
- *Identified problems*
- *Achieved results*



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Monitoring

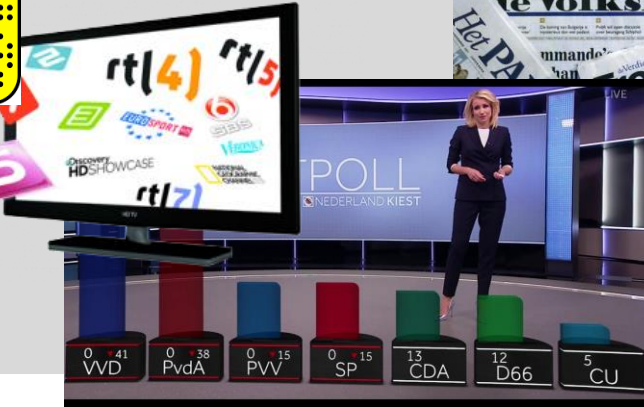
It is a huge honour, and an encouragement to fight even harder for the interests of the Netherlands and the Dutch people in 2016.

Geert Wilders

Politician of the Year 2015. Fantastic. Thank you Netherlands!



FAR-RIGHT LEADER WILDERS VOTED AS DUTCH 'POLITICIAN OF THE YEAR'  
DUTCH FAR-RIGHT LEADER GEERT WILDERS VOTED 'POLITICIAN OF THE YEAR' IN TV POLL



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## Monitoring Dutch elections

- *Radio & Television*
- *Use A.I. to gather the data*
- *Sort the results automatically*
- *Track Errors*



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## Human Loop

- *Man and Machine*
- *Documentation*
- *Trace back steps*

*“Machines are precise but stupid, humans inaccurate but smart”*