



EVERYTHING YOU NEED TO KNOW.

Andreas Pongratz
CEO

THE PROBLEM OF MEDIA ORGS & OTHERS

DATA
ECONOMY

Enterprises wasting \$140bn with data trapped in legacy systems

Governments efforts to monitor coverage
generates 20M h of efficiency loss

8M hours efficiency loss per year
in news research in media

customers need to decrease data silos in order
to enable growth of efficiency

THE PROBLEM DETAILS: ALL INFO IS SITTING IN SILOED SYSTEMS

Agency wires

MAM/CMS
Systems

Documents/
Images

20+ Browser tabs

Social Media

Screen overload

Time consuming

Multiple logins

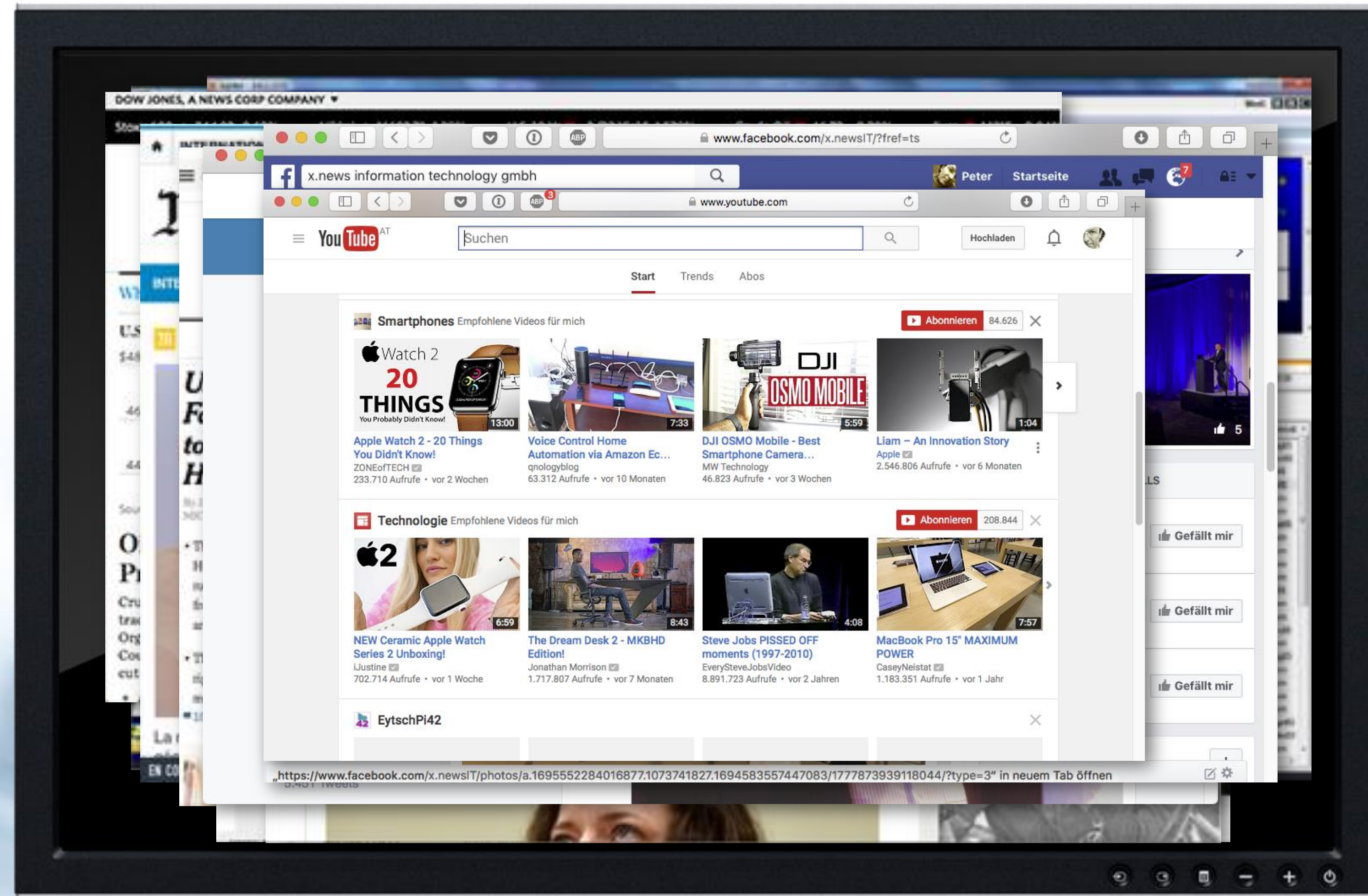
Multiple search

No collaboration

No mobility

Duplication of

efforts



IT'S A WASTE!



TIME

PEOPLE



SPEED

QUALITY

€ \$ £

THE SOLUTION- X.NEWS™

It is all your information in one place anywhere backed by AI

The screenshot displays the x.news web application interface. At the top, the browser address bar shows the URL <https://pilot.x-news.eu/next/#>. The application header includes the x.news logo, a search bar with the query 'trump', and navigation options like 'Breaking News'. The main content area is divided into several sections:

- STORIES:** A sidebar on the left lists various topics such as 'Research', 'MY STORIES', 'korea', 'us embassy j...', 'putin österreich', 'russia expels', and 'brexit discussion...'. Each item has a red circular badge with a number.
- asset count per 1h:** A line chart showing the volume of content from various sources over time. The legend includes: YOUTUBE (73), WEB (480), FACEBOOK (156), IMAGES (685), WHATSAPP (0), VIDEO (208), EMAIL (3), AGENCIES (990), TWITTER (2204), DOCUMENTS (0), and VK.COM (0).
- AGENCIES:** A feed of news items from various agencies, including 'Update on the latest news, sports, business and entertainment at 2:20 a.m. EDT' and 'UPDATE 3-Washington's 'capricious' trade actions will hurt US workers, China warns'.
- T...:** A feed of tweets related to the search query.
- web:** A feed of news items from various websites, including 'Donald Trump set to meet Queen Elizabeth' and 'USA - Russland: Geplantes Treffen von Trump und Putin'.
- Facebook:** A feed of news items from Facebook, including 'We're going to keep...' and 'Japan to halt drills followin meeting with...'.
- i...:** A feed of news items from other sources, including 'Supporters back Trump on immigration' and 'Trump signs executive order'.
- Video:** A feed of video news items, including 'Supporters back Trump on immigration' and 'News Video Outlook 0600 (GMT)'.
- Youtube:** A feed of news items from YouTube, including 'Trump signs executive order' and 'Anderson Cooper: Trump caved after'.
- Vertical Navigation:** A central vertical bar with icons for WhatsApp, Documents, Email, Internal, and VK.com.
- LATEST:** A sidebar on the right showing the most recent news items, including 'Jacinda Ardern: New Zealand PM gives birth', 'USD/JPY refreshes weekly tops, 111.00 mark back on', and 'Too many firsts risk universities' credibility, says'.

BENEFITS OF OUR APPROACH

x.news™ "AI" helps fact checking

We break up siloes of information



Up to 10 x faster



AI based
verification



Collaboration



Alerting

THANK YOU!



x.news information technology gmbh

www.x-news.eu

andreas.pongratz@x-news.eu | A: +43 664 88872 891

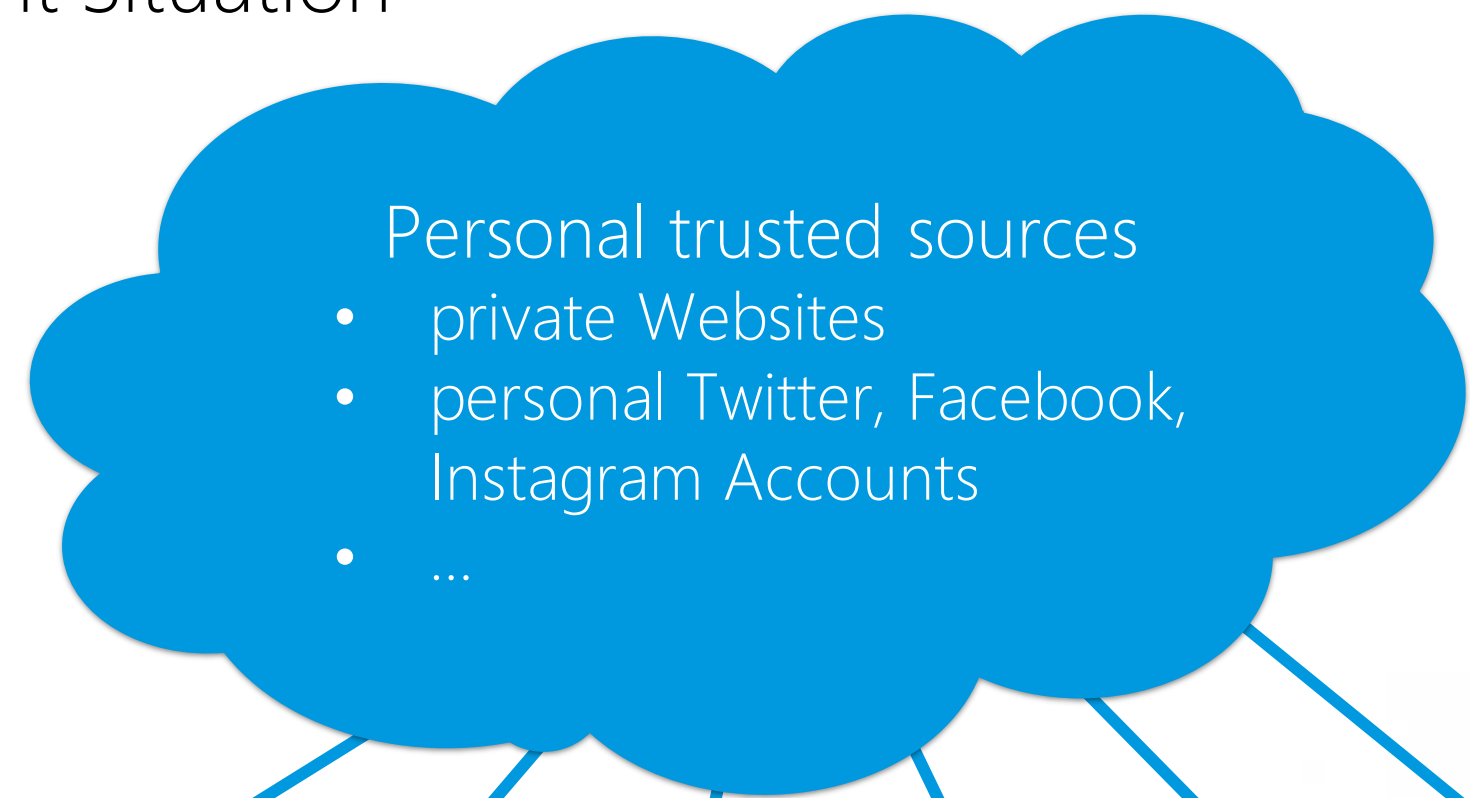
US: +1 802 4884860

x.news™

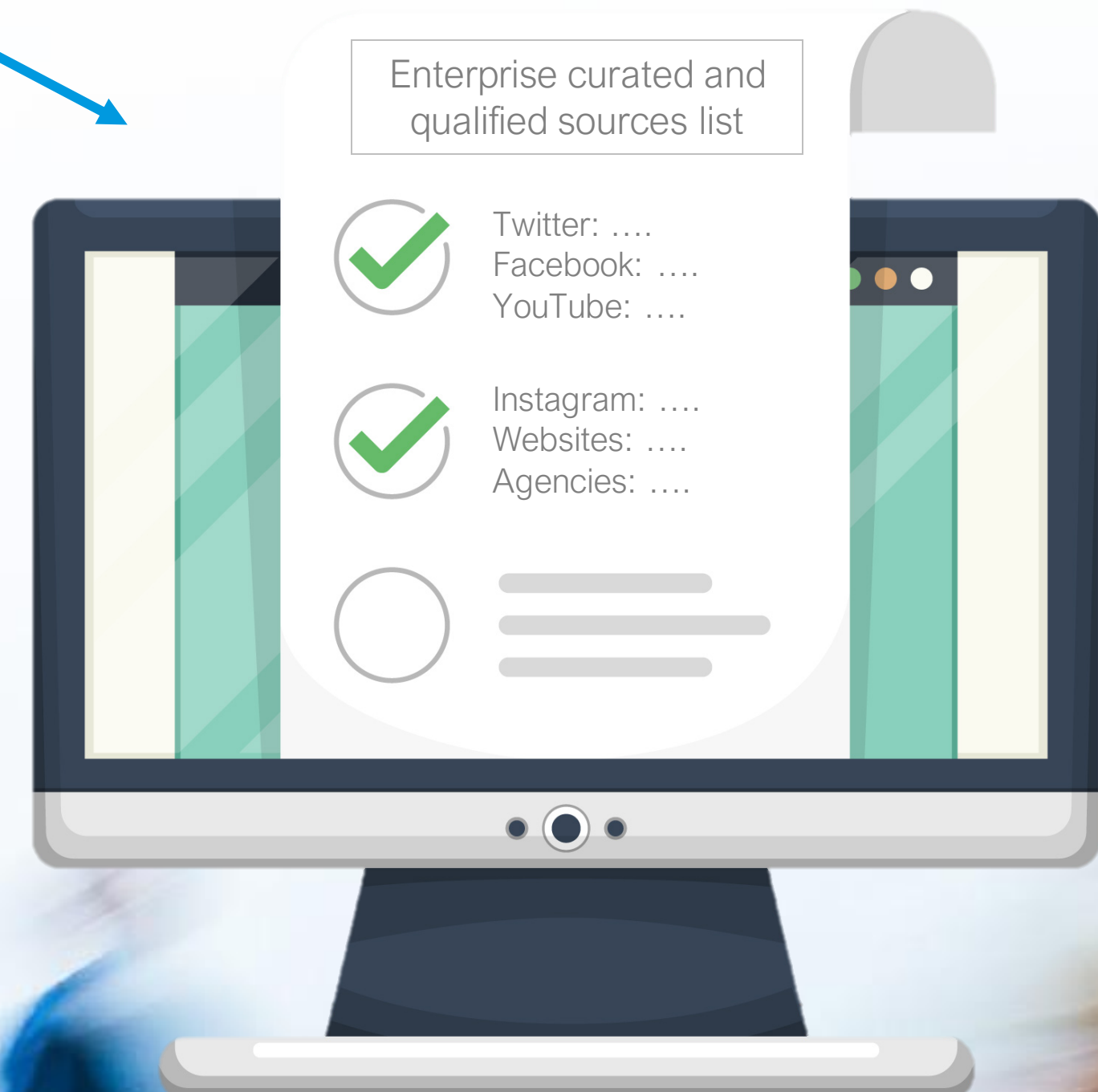
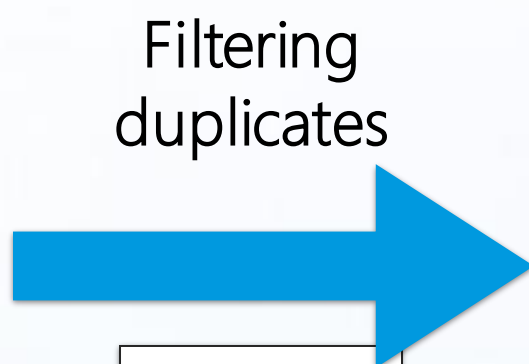
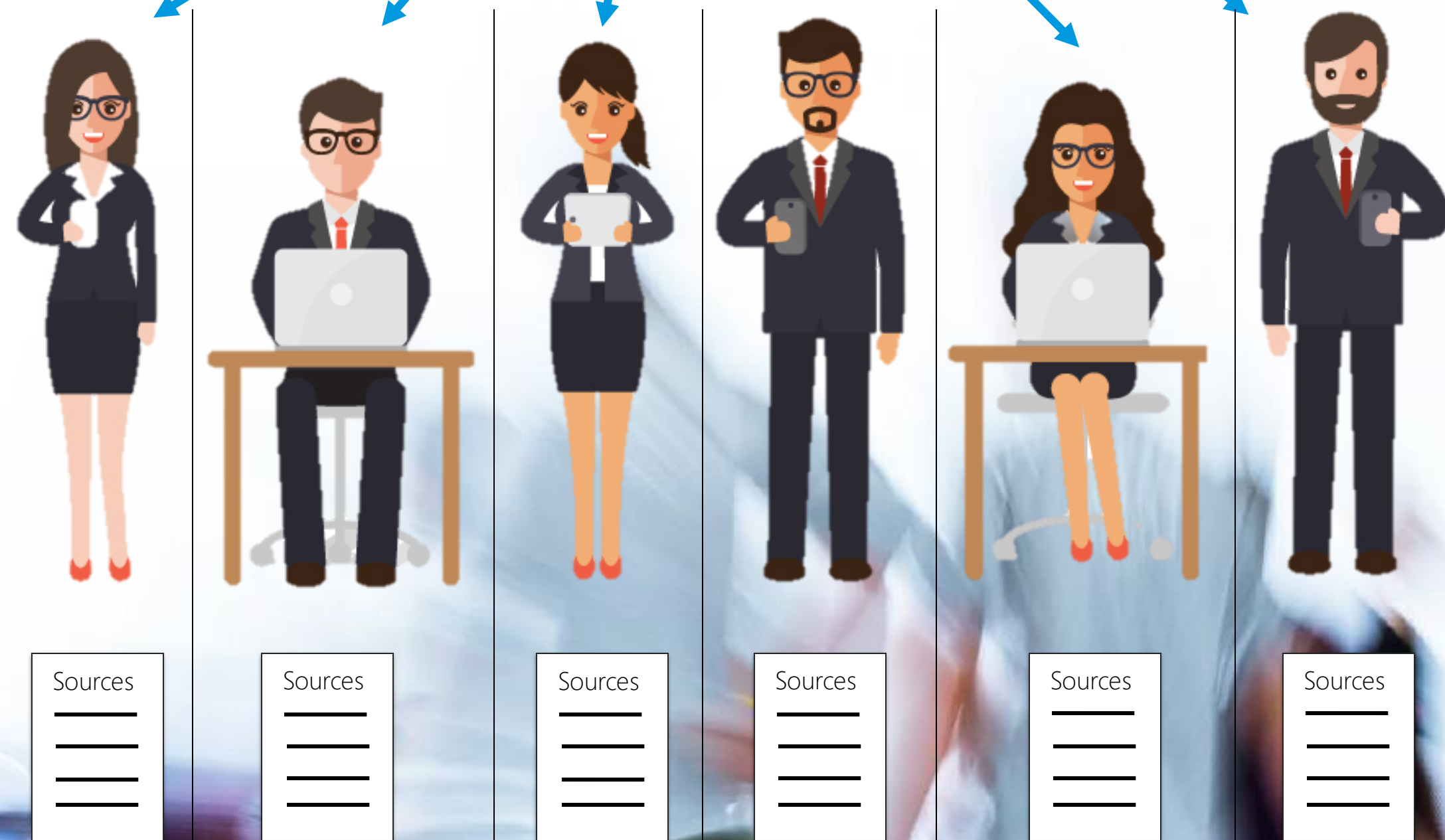
ENTERPRISE CURATED & QUALIFIED SOURCES

Current Situation

with x.news™



API



CUSTOMER /PARTNER/GOVERNMENT VALIDATION

"x.news just was awarded with an FFG research fund to develop a next gen AI assistant"



"We cut our travel costs by \$ 60.000 in six months."
Andreas Gall, Chief Innovation Officer Red Bull Media House



"x.news™ has become our primary source for news gathering in AK TX, LA and OK."
Dale Cassidy, Chief Engineer KTBS



"x.news™ is the most advanced research tool for news broadcasters"
Alan Hoff, Vice President Market Solutions, Avid



"x.news in the cloud solves the information issues for media organizations."



Tony Emerson, MD Global Media & Cable, Microsoft